



SUMMARY

I am a Berlin based Visual- and Service Designer and Design Thinking Coach.

I work with companies and organisations to create tangible innovation.

With a post graduation from the HPI School of Design Thinking, roots in Visual Design and rich work experience in both fields, I generate ideas for services and processes and help bring them to life.

I am ready to dive into every subject - but projects around healthcare innovation, brand building and gender related topics attract me the most.

Let's see how we can shape the future together.

WORK EXPERIENCE

Sep. 2011 – now Freelance Designer and Design Thinking Coach www.deadantas.de

Oct. 2016 – Nov. 2016 Design Thinking Coach trainer at the Labour Market Access Programme Cairo, a cooperation of GiZ and zero360° www.giz.de/en/worldwide/39155.html

Sep. 2015 – Jan. 2016 Design Thinking Coach at the Urban Innovation and Leadership Lab, a cooperation of GiZ and zero360° urban-innovation-lab.com/index.php?id=2

Jul.– Sept. 2015 Design Research and Visual Design at Onefootball www.onefootball.com/de

Apr. 2015 – now Freelance Service Design and Thinking Coach at FTWK www.ftwk.de

Nov. 2014 – now Freelance Design Thinking Coach at Impact Solutions now zero360° innovation <http://www.zero360innovation.com/>

May. 2014 – now Freelance Design Thinking Coach at HPI Academy www.hpi-academy.de

Jun.– Aug. 2014 Freelance Service Design at Service Innovation Labs www.si-labs.com

Apr.2014–now Leading pilot project & roll out of SUMMO, a Communication Service for Nurses, South Africa www.summo.org

Nov. – Dec. 2013 Freelance Service Design at Edenspiekermann www.edenspiekermann.com

Mar. – now Concept Development and Visual Design at Zentralnorden www.zentralnorden.com

Dec. – Feb. 2013 Design Research & Concept Development with the University of Stellenbosh, South Africa www.sun.ac.za

Oct. – Dec. 2012 Art Direction (web, set, print, intro) for the www.d-t-w.de campaign with www.hopf-strategie.com

Aug. – Sep. 2012 Corporate Design & Brand Building for heartbeat–medical solutions www.heartbeat-med.de

Mar. – Jul. 2012 Brand Consulting and Marketing at www.monoqi.com

2006 – Jan. 2010 DE:BUG MAGAZIN: Layout and Illustration www.de-bug.de

2006 – 2007 Assistant to Jan Rikus Hillmann, Web-, Graphic-, Editorial- and Corporate Design www.burningbluesoul.com

2003 – 2005 Apprenticeship and freelance work at WE DO communication Berlin www.we-do.com

2002 – 2003 Internship at photo lab Fotos&Grafia Salvador, Brazil

EDUCATION

Dec.–Feb. 2013 Advanced Track at HPI School of Design Thinking, Potsdam www.hpi.de

Oct. 2011–Jan 2012 Basic Track at HPI School of Design Thinking, Potsdam www.hpi.de

Sep. 2011 Diploma in Communication Design at University of Applied Sciences Potsdam www.fh-potsdam.de

SCHOOL EDUCATION

2002 A-Level Ludwigshafen

1999 High School Diploma Little Rock, Arkansas, USA

PRESS / PUBLICATIONS

2014 Gleiche Chancen für Frauen und Männer, Ministerium für Arbeit, Soziales, Frauen und Familie Brandenburg

2012 Sushi 14 www.adc-sushi.com

2012 :Output Award Yearbook 2012

Jan. 2012 Missy Magazine | ENTSCHUBLADUNG

Jan. 2012 Fritz Radio | ENTSCHUBLADUNG & DADA Experiment www.fritz.de/neues_wort/aktuell/2012/02/beitrag20254.html

Nov. 2011 PAGE ONLINE www.page-online.de/kreation/entschublade_/

2010 Exhibition Catalog Marianne-Brandt-Wettbewerb „The poetry of the functional“

2010 Chicago Poster Biennial | Shape your meat, Poster

AWARDS / NOMINATIONS

2012 Art Directors Club Germany, Junior Award Bronze

2012 Gender Award, University of Applied Sciences Potsdam

2012 Nominated for the Output Award 2012

2010 Nominated for the Marianne-Brandt-Award in Photography

2010 Nominated for the Chicago Poster Biennial

SOFTWARE SKILLS

Strong in Photoshop, InDesign, Illustrator, FontLab, Keynote, Common Wireframing and Prototyping Tools

Basic knowledge of After Effects and Flash

LANGUAGES

Native German & Portuguese, Fluent English